

CONTACT

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138 DUNWOODY RD
WILLIAMSPORT
PA 17701

PERSONAL SKILLS

- CREATIVE APPROACH
- CONCEPTING
- COLLABORATING
- COMMUNICATION

TECHNICAL SKILLS

- MICROSOFT OFFICE
- ADOBE CREATIVE SUITE
- GOOGLE DOCS



RKB



PROFESSIONAL PROFILE

Am I the writer for your project? I have over 20 years in creative writing and more than 15 years writing for marketing. That includes websites, newsletters, articles, brochures, billboards, blogs, Facebook posts, and all other forms of advertising mediums, both social and traditional. I can either work alone or with a team. I love collaborating, and have worked with designers to create award-winning marketing materials.

EDUCATION

- BACHELOR OF ARTS**
Lycoming College, Williamsport, PA
Concentration: Creative Writing
- MASTER OF FINE ARTS IN POETRY**
Vermont College of Fine Arts
Recipient of four merit awards.

WORK EXPERIENCE

- SENIOR COPYWRITER**
Golden Proportions Marketing, Milton, PA
February 2006 - Dec. 2015
Concepting, collaborating, & writing to create highly effective & creative brand identity and print, web, & social media
- EDITOR-WRITER**
Grizzly Imports, Muncy, PA
2004 - 2006
Editing and rewriting of training manuals and advertising materials.
- COPYWRITER**
Brodart Co., Williamsport, PA
1997 - 2001
Writing and editing newsletter, author profiles, articles catalogs, and other marketing material.
- COPYWRITER - FREELANCE**
Brodart Co., Williamsport, PA
2001-2004
Writing and editing newsletter, author profiles,

POETRY INSTRUCTOR

WordWorks, Williamsport, PA
1994 - 1998
Private poetry instruction for young adults, in association with WordWorks poetry workshops.



RKB

LANGUAGES

SWEDISH



SPANISH



HOBBIES

PHOTOGRAPHY



BONE COLLECTING



READING



MOONLIGHT SWIMS



REFERENCES
UPON REQUEST

SELECTED PUBLICATIONS & PRIZES

CHARMS FOR FINDING

Mimesis/Hebenon Press

Translation by Elisa Biagini

ELLIPSIS JOURNAL OF ART & LITERATURE

Honorable mention

Ellipsis Prize

KALLIOPE JOURNAL OF WOMEN'S ART & LITERATURE

Finalist

Sue Sanial Elkins Poetry Prize

LITERARY JOURNALS

Rhino Magazine, Pax Americana, Coal Hill Review, Pebble Lake Review, Frostwriting, The Fertile Source, The American Poetry Journal, Hebenon, La Clessidra. Bone Bouquet, Rust & Moth, and more.

WORKSHOPS & SEMINARS ATTENDED

DIRECT MARKETING INSTITUTE

DMA Education

Three-day seminar
New York, NY

HOW TO WRITE KILLER COPY

Co AMA Seminar

Philadelphia, PA

BREAD LOAF WRITING CONFERENCE

Margaret Bridgman Scholar

Middlebury, VT

M2W

Marketing to Women Conference

Two-day conference
Chicago, ILL

CREATING SUCCESSFUL NEWSLETTERS

E.E.I. Communications

Two-day, seminar
Washington, DC

WEEKLY ADVANCED WRITING WORKSHOP

WordWorks

Williamsport, PA.